

ONLINE EXPOSURE

Halstead Property has an online presence nearly 10 times greater than any of our competitors*. We use this advantage to promote your property on Halstead.com and throughout the Internet. Our targeted advertising programs on major search engines are designed so your property receives the online exposure it deserves.

Campaigns on New York newspaper and magazine websites including that of The Wall Street Journal, The New York Post, New York Magazine and an unmatched presence on The New York Times lead customers directly to your property listing.

Halstead Property has a local focus with a global reach. Our internet advertising includes national and international sites such as CNN, MSN, NBC, ESPN and the International Herald Tribune. Users will also find us on Infospace, NetZero and AltaVista. What's more, our properties appear on premier sites like luxuryportfolio.com, luxuryrealestate.com and luxurylink.com. This, coupled with our affiliation with Leading Real Estate Companies of the World and our Tri-State Alliance, gives us an online presence that simply cannot be equaled.

No wonder Halstead Property is the leader in real estate internet advertising!



*As reported by AdRelevance

New York's best online resource for real-time property information.

This, in addition to a resource section that covers everything from outlining the buying and selling process to monthly and quarterly Market Reports plus neighborhood and school information, is one of many reasons why clients continually seek us out. All property information is loaded to our website in real time. No other firm can put your property on the web faster than Halstead.

Nytimes.com: the ultimate NY source

The New York Times' website is known worldwide as the best source for real estate listings in the greater New York area. Halstead Property is not only represented on the listings pages (where all of our listings are featured) but also has corporate and property ad placement on the nytimes.com homepage. No firm has a greater presence. Halstead.com receives more leads directly from The New York Times than any of our competitors.

Nymagazine.com: an insider resource

New York Magazine, widely recognized for in-the-know Manhattan lifestyle content, has translated its comprehensive real estate section to the online forum. Every Halstead Property Exclusive is loaded to nymagazine.com as soon as it is entered into our system, reaching the buyers who live and breathe the Manhattan scene.

Relohomesearch.com: beyond the norm

Our network affiliation with Leading Real Estate Companies of the World (described in our affiliates section) means added value. Through RELO Home Search, the network's Internet linking initiative, consumers can search two million listings online from any affiliate company's website. When a listing is posted on our site, it can immediately be accessed on our Leading Real Estate Companies of the World partners' websites across the country and the world. This greatly expands your property's exposure to potential buyers.

luxuryportfolio.com

Designed for affluent consumers, luxuryportfolio.com prominently features some of the most exclusive listings found anywhere in the world.

luxuryrealestate.com: more searching power

This website was rated within the top five luxury real estate websites by Forbes Magazine for the past five years. Through their broker reciprocity program, Halstead Property listings are part of the searchable database of over 70 global luxury real estate leaders.

