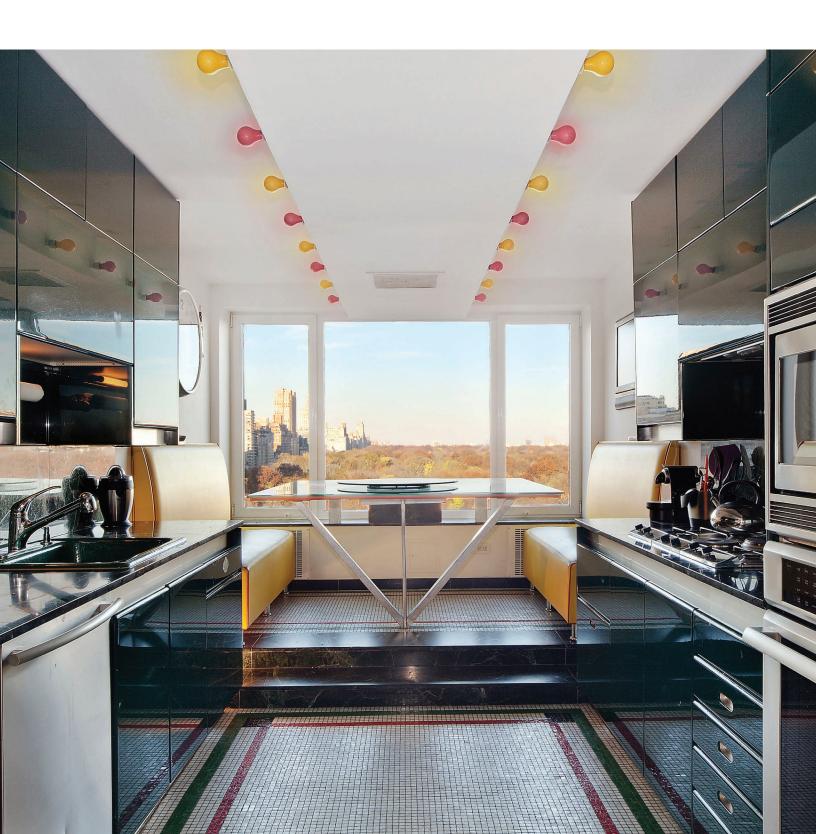


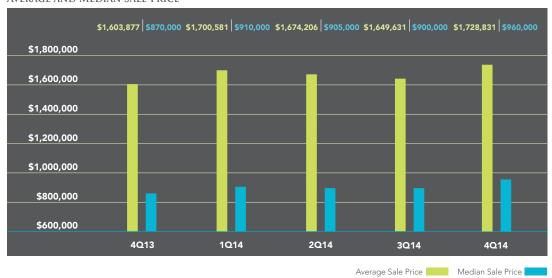
# FOURTH QUARTER 2014 MANHATTAN MARKET REPORT





# MANHATTAN ALL COOPERATIVES & CONDOMINIUMS\*

#### AVERAGE AND MEDIAN SALE PRICE



Helped by a strong luxury new development market, the average Manhattan apartment price reached a record level in the fourth quarter. At \$1,728,831, this figure was 8% higher than a year ago, and broke the prior record of \$1,700,581 set in 2014's first quarter. The median apartment price of \$960,000 was a 10% improvement from the fourth guarter of 2013, and the second highest figure ever. Rising prices combined with low inventory led to 17% fewer closings than 2013's fourth quarter.

## COOPERATIVE AVERAGE SALE PRICE

	Studio	1-Bedroom	2-Bedroom	3+Bedroom	All
4th Q 13	\$380,385	\$628,722	\$1,319,907	\$3,597,248	\$1,143,997
1st Q 14	\$388,102	\$644,026	\$1,348,447	\$4,313,921	\$1,236,102
2nd Q 14	\$417,215	\$673,021	\$1,373,507	\$3,839,219	\$1,225,519
3rd Q 14	\$398,156	\$678,107	\$1,357,369	\$4,137,795	\$1,241,029
4th Q 14	\$396,738	\$671,120	\$1,394,015	\$3,480,522	\$1,174,683

The average cooperative sale price of \$1,174,683 was 3% higher than a year ago. Three-bedroom and larger co-ops were the only size category to post a lower average price during this time. One-bedrooms led price gains, as their average price rose 7% compared to 2013's fourth quarter to \$671,120.

#### CONDOMINIUM AVERAGE SALE PRICE

	Studio	1-Bedroom	2-Bedroom	3+Bedroom	All
4th Q 13	\$598,203	\$960,819	\$2,177,118	\$5,198,349	\$2,209,105
1st Q 14	\$633,750	\$1,038,951	\$2,080,148	\$5,780,864	\$2,307,895
2nd Q 14	\$612,030	\$1,072,560	\$2,059,209	\$5,892,273	\$2,271,685
3rd Q 14	\$643,653	\$1,025,292	\$2,141,093	\$6,057,211	\$2,210,393
4th Q 14	\$683,713	\$1,081,685	\$2,224,865	\$6,789,904	\$2,421,658

past year, led by a 31% jump for three-bedroom and larger apartments. Much of this is attributable to new development closings, where the average sale in this category was for over \$8 million. Also showing impressive gains were studio and one-bedroom condos, whose average price rose 14% and 13%, respectively.

All size categories of condos saw their average price rise over the

4Q14 data is preliminary and subject to revision in future reports. Data from the prior four quarters has been revised to include sales recorded after our initial reports were released.

Cover Property: halstead.com Web#11870766

<sup>\*</sup>Incudes new development and resale apartments.



# MANHATTAN - NEW DEVELOPMENTS

# Average and Median Sale Price

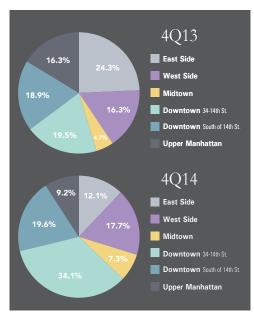


The average new development price rose 11% over the past year to \$3,186,953. There were 4 new development closings of at least \$40 million in the fourth quarter, compared to none a year ago. Posting an even larger increase was the median price, which surged 52% from a year ago to \$1,633,500.

# AVERAGE PRICE PER SQUARE FOOT



## SALES BY AREA

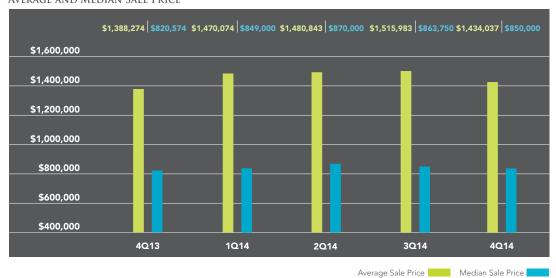


New development prices averaged \$1,841 per square foot in the fourth quarter, 14% more than a year ago, and a new record. The Downtown market between 34th and 14th Street accounted for just over 34% of new development closings, the largest share of any market area in our report.



# MANHATTAN RESALE COOPERATIVES AND CONDOMINIUMS

## AVERAGE AND MEDIAN SALE PRICE



Resale apartment prices averaged \$1,434,037, 3% more than a year ago but down from the prior quarter. The median resale price showed a similar trend, rising 4% from a year ago to \$850,000 but coming in below the prior quarter's level.

## COOPERATIVE AVERAGE SALE PRICE

	Studio	1-Bedroom	2-Bedroom	3+Bedroom	All
4th Q 13	\$380,946	\$630,357	\$1,320,245	\$3,598,163	\$1,140,929
1st Q 14	\$388,034	\$644,622	\$1,349,117	\$4,341,024	\$1,236,529
2nd Q 14	\$417,537	\$674,037	\$1,373,325	\$3,848,410	\$1,224,267
3rd Q 14	\$397,221	\$680,346	\$1,363,246	\$4,168,354	\$1,251,682
4th Q 14	\$396,480	\$671,425	\$1,369,326	\$3,512,996	\$1,163,983

The average resale co-op price of \$1,163,983 during the fourth quarter was a 2% improvement from 2013's comparable period. With the exception of three-bedroom and larger units, all other size categories of co-ops posted a higher average price during the past year.

#### CONDOMINIUM AVERAGE SALE PRICE

	Studio	1-Bedroom	2-Bedroom	3+Bedroom	All
4th Q 13	\$627,912	\$969,987	\$2,054,004	\$4,311,396	\$1,842,825
1st Q 14	\$636,191	\$1,018,336	\$1,946,802	\$4,337,774	\$1,907,811
2nd Q 14	\$632,219	\$1,086,651	\$1,935,718	\$4,687,350	\$1,920,382
3rd Q 14	\$636,554	\$1,020,721	\$2,103,241	\$4,939,055	\$1,977,977
4th Q 14	\$644,653	\$1,030,220	\$1,941,050	\$4,962,879	\$1,910,079

Prices for resale condo apartments averaged \$1,910,079, 4% more than in the fourth quarter of 2013. Gains were led by three-bedroom and larger condos, whose average price rose 15% over the past year to \$4,962,879. Two-bedrooms saw their average price fall 5%, the only size category to see a decline in average price compared to a year ago.

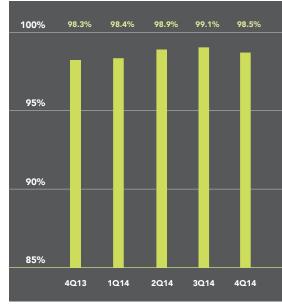


# MANHATTAN RESALE COOPERATIVES AND CONDOMINIUMS

# TIME ON THE MARKET



ASKING VS. SELLING PRICE



the fourth quarter spent an average of 80 days on the market, 4% less time than a year ago. Sellers received 98.5% of their final asking price, up from 98.3% in the fourth quarter of 2013.

Resale apartments sold in

Excludes units listed over one year.

Based on the last asking price.

## **LOFTS**

# Average and Median Sale Price Per Square Foot



Existing loft prices averaged \$1,476 per square foot, 7% more than a year ago. The median existing loft price of \$1,412 was a 6% improvement from the fourth quarter of 2013.



# EAST SIDE RESALE APARTMENTS

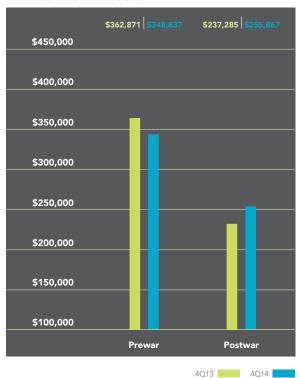
Generally 59th to 96th Street, Fifth Avenue to the East River

		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of	4th Q 13	14%	37%	30%	19%
Sales	4th Q 14	13%	35%	35%	17%
Average Price	4th Q 13	\$367,242	\$663,030	\$1,613,800	\$4,731,654
	4th Q 14	\$402,789	\$739,324	\$1,605,151	\$4,268,636
	% Change	10%	12%	-1%	-10%

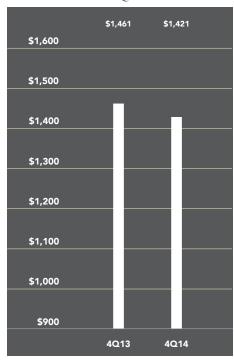
A decline in luxury co-op closings brought the average resale price lower for two-bedroom and larger apartments on the East Side over the past year. Studio and onebedroom apartments did see double-digit gains in their average price compared to 2013's fourth quarter.

# COOPERATIVE

#### AVERAGE PRICE PER ROOM



# CONDOMINIUM





# WEST SIDE RESALE APARTMENTS

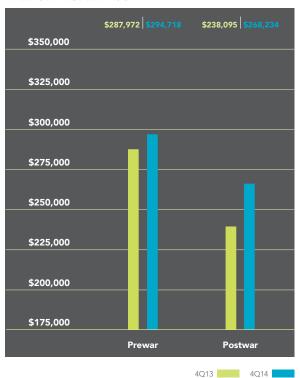
Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of	4th Q 13	13%	37%	35%	15%
Sales	4th Q 14	19%	39%	29%	13%
Average 4th Q 13 Price 4th Q 14	4th Q 13	\$458,865	\$766,176	\$1,739,319	\$3,974,618
	\$472,028	\$790,553	\$1,726,146	\$4,243,167	
	% Change	3%	3%	-1%	7%

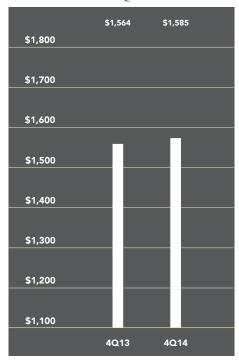
Three-bedroom and larger resale apartment prices averaged \$4,243,167 on the West Side, 7% more than a year ago and the largest gain of any size category. The average price per room rose for both prewar and postwar co-ops during this time, while the average condo price was up slightly.

# COOPERATIVE

#### AVERAGE PRICE PER ROOM



# CONDOMINIUM





# MIDTOWN RESALE APARTMENTS

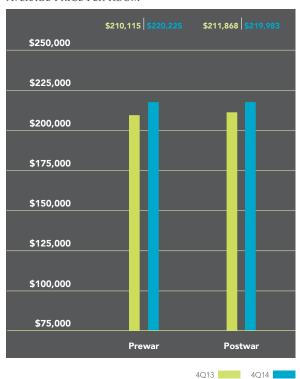
Generally 34th to 59th Street, East River to Hudson River

		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of	4th Q 13	22%	47%	25%	6%
Sales	4th Q 14	20%	48%	24%	8%
Average 4th Q 13 Price 4th Q 14	4th Q 13	\$462,810	\$793,182	\$1,706,995	\$4,100,417
	\$442,037	\$879,388	\$1,992,429	\$5,574,716	
	% Change	-4%	11%	17%	36%

Two sales over \$30 million fueled a 36% increase in the average three-bedroom and larger price for Midtown resale apartments, compared to a year ago. Oneand two-bedroom apartments also posted strong increases in their average price over the past year. Strong high-end activity was also a main driver of the 15% increase in the average condo price per square foot in this market over the past year.

# COOPERATIVE

#### AVERAGE PRICE PER ROOM



# CONDOMINIUM





# DOWNTOWN RESALE APARTMENTS

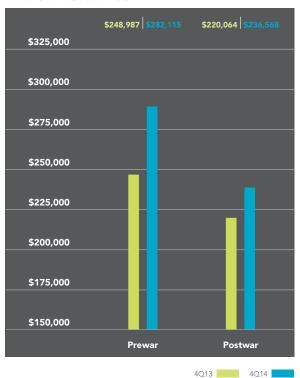
34th - 14th Street

		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of	4th Q 13	24%	47%	23%	6%
Sales	4th Q 14	25%	50%	18%	7%
Average Price	4th Q 13	\$474,377	\$847,823	\$1,800,632	\$3,938,688
	4th Q 14	\$503,494	\$894,551	\$1,775,897	\$4,735,000
	% Change	6%	6%	-1%	20%

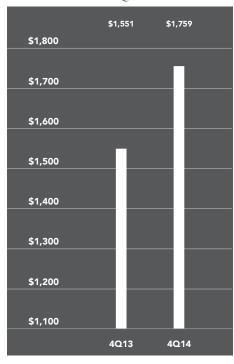
Existing apartment prices Downtown between 34th and 14th Street rose sharply for three-bedroom and larger units from 2013's fourth quarter. Their 20% gain in average price from a year ago led all size categories. Both co-ops and condos in this market posted average price increases in this market compared to a year ago.

# COOPERATIVE

#### AVERAGE PRICE PER ROOM



# CONDOMINIUM





# DOWNTOWN RESALE APARTMENTS

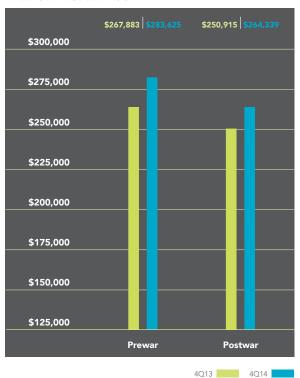
South of 14th Street

		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of	4th Q 13	22%	45%	25%	8%
Sales	4th Q 14	17%	46%	30%	7%
Average Price	4th Q 13	\$528,253	\$850,959	\$1,854,022	\$4,233,403
	4th Q 14	\$542,052	\$881,250	\$1,722,797	\$3,936,027
	% Change	3%	4%	-7%	-7%

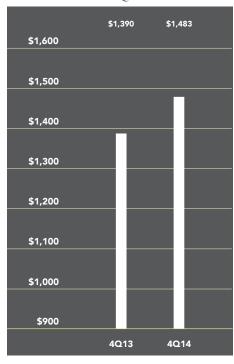
The Downtown market south of 14th Street saw a 7% decline in the average resale price for both two-bedroom and three-bedroom and larger resale apartments. The average price did rise 4% for one-bedroom and 3% for studio units in this market over this time.

# COOPERATIVE

#### AVERAGE PRICE PER ROOM



# CONDOMINIUM





# UPPER MANHATTAN RESALE APARTMENTS

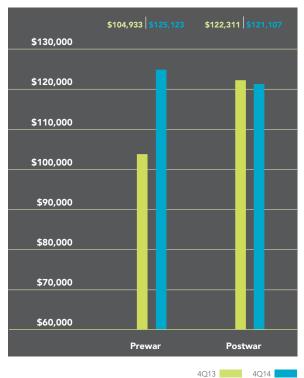
Generally North of 96th Street on the East Side, and 110th Street on the West Side

		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of	4th Q 13	7%	37%	37%	19%
Sales	4th Q 14	8%	38%	43%	11%
Average Price	4th Q 13	\$219,063	\$367,194	\$600,083	\$895,608
	4th Q 14	\$251,038	\$430,838	\$640,606	\$771,427
	% Change	15%	17%	7%	-14%

Upper Manhattan saw big gains in the average resale price for both one-bedroom and studio apartments over the past year. The one-bedroom average price rose 17% and the studio average price 15% from a year ago. Two-bedroom units saw a 7% increase in their average price, while three-bedroom and larger apartments posted a 14% decline.

# COOPERATIVE

#### AVERAGE PRICE PER ROOM



## CONDOMINIUM

#### AVERAGE PRICE PER SQUARE FOOT



This report is based on 2,212 recorded Manhattan apartment sales, 17% fewer than were reported during last year's comparable period.

Prepared by Gregory Heym, Chief Economist, and Alan Tsang, Senior Analyst, Halstead Property, LLC.

Visit **halstead.com** for access to all of our reports, listings, neighborhood information and more.

©2015 by Halstead Property, LLC. All Rights Reserved. This information may not be copied, commercially used or distributed without Halstead Property's prior consent. While information is believed true, no guaranty is made of accuracy.

Park Avenue 499 Park Avenue 212.734.0010
West Side 408 Columbus Avenue 212.759.3000
Village 831 Broadway 212.381.6500
SoHo 451 West Broadway 212.381.4200
East Side 770 Lexington Avenue 212.317.7800
Harlem 2169 Frederick Douglass Blvd. 212.381.2570
Washington Heights 819 West 187th Street
Hudson Valley 526 Warren Street 518.828.0181

Brooklyn Heights 150 Montague Street 718.613.2000
Park Slope 76 Seventh Avenue 718.399.2222
Park Slope 244 Fifth Avenue 718.622.9300
Cobble Hill 162 Court Street 718.613.2020
Boerum Hill 495 Atlantic Avenue 718.613.2030
Bedford Stuyvesant 316 Stuyvesant Ave. 718.613.2800
Riverdale 3531 Johnson Avenue 718.878.1700
Riverdale 5626 Mosholu Avenue 718.549.4116

Darien, CT 671 Boston Post Road 203.655.1418 New Canaan, CT 183 Elm Street 203.966.7800 Rowayton, CT 140 Rowayton Avenue 203.853.1418 Greenwich, CT 75 Holly Hill Lane 203.869.8100 Greenwich, CT 56 Mason Street 203.869.8100 Westport, CT 379 Post Rd East 203.221.0666 Wilton, CT 21 River Road 203.762.8118 Stamford, CT 1099 High Ridge Road 203.329.8801 East Hampton 2 Newtown Lane 631.324.6100 Southampton 31 Main Street 631.283.2883 New Jersey 200 Washington Street 201.478.6700 Development Marketing 445 Park Avenue 212.381.4203 Commercial Division 770 Lexington Avenue 212.381.3208 Global Services 770 Lexington Avenue 212.381.6521