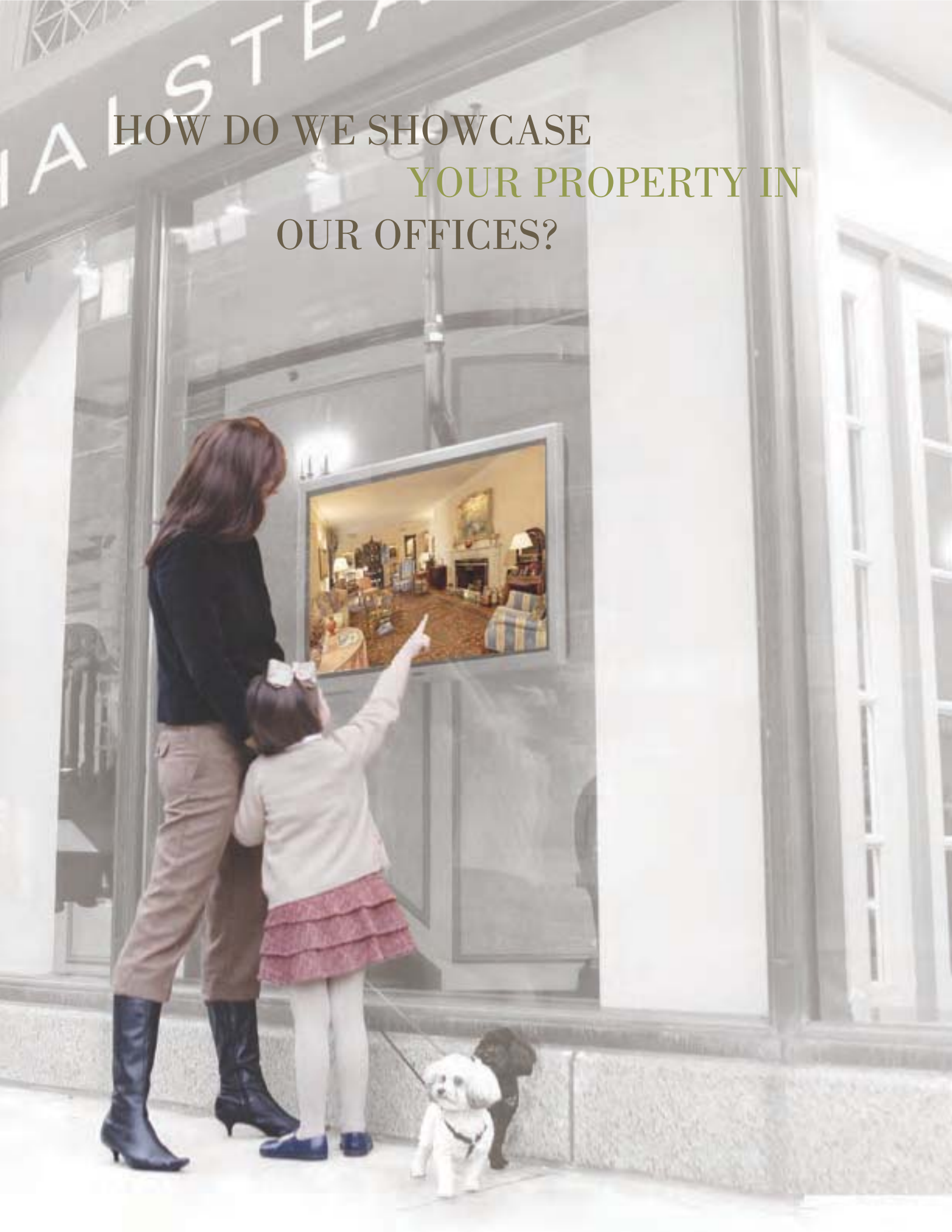


HOW DO WE SHOWCASE
YOUR PROPERTY IN
OUR OFFICES?



Inviting high-traffic storefronts

Halstead Property leads the competition in street-level representation throughout New York. Each storefront office has devoted at least 80% of its window space to marketing properties, a concept designed to keep our offices open and inviting to customer traffic passing on the street. Stop by any Halstead office during the day to see crowds (sometimes three persons deep!) perusing our offerings.

Impactful window displays

These attention-getting displays present large color reproductions of professional photography, an enticing property description, plus several ways to obtain more information for customers passing by our offices. This, in combination with open house notices and other eye-catching graphics, is why so many customers seek us out for their next home.

Captivating flat-screen displays

New Yorkers can't take their eyes off our high-definition displays. Currently installed in many of our storefront offices, we feature high-definition property shots as well as contact information that includes your agent's phone number and email address. These offices also have internet-ready computers in their lobby so walk-in customers can research the property further on Halstead.com

