## HALSTEAD PROPERTY。

THIRD QUARTER 2014 MANHATTAN MARKET REPORT


## HALSTEAD PRPOPERTY。

## MANHATTAN <br> ALL COOPERATIVES \& CONDOMINIUMS*

AVERAGE AND MEDIAN SALE PRICE


The average apartment price in Manhattan of $\$ 1,675,021$ during the third quarter was $18 \%$ higher than a year ago. Although down slightly from the first quarter's record level, this is still the second highest average price ever recorded. The median apartment price reached $\$ 898,500$, a $3 \%$ improvement compared to a year ago. The 2,712 reported transactions at the time of this report were $15 \%$ fewer than during 2013's comparable period.

Cooperative Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 13 | $\$ 401,081$ | $\$ 615,999$ | $\$ 1,291,408$ | $\$ 3,172,500$ | $\$ 1,132,046$ |
| 4th Q 13 | $\$ 379,747$ | $\$ 628,722$ | $\$ 1,318,984$ | $\$ 3,597,248$ | $\$ 1,143,570$ |
| 1st Q 14 | $\$ 388,102$ | $\$ 645,028$ | $\$ 1,345,785$ | $\$ 4,313,921$ | $\$ 1,231,740$ |
| 2nd Q 14 | $\$ 417,215$ | $\$ 673,021$ | $\$ 1,373,507$ | $\$ 3,839,219$ | $\$ 1,224,087$ |
| 3rd Q 14 | $\$ 396,017$ | $\$ 682,501$ | $\$ 1,359,505$ | $\$ 4,519,956$ | $\$ 1,299,874$ |

> Cooperative prices averaged $\$ 1,299,874$ in the third quarter, $15 \%$ more than a year ago. Gains were led by larger apartments, as the average price for 3 -bedroom and larger co-ops jumped $42 \%$ in part due to a record-tying $\$ 70$ million sale.

Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 13 | $\$ 622,346$ | $\$ 929,594$ | $\$ 1,863,083$ | $\$ 4,592,109$ | $\$ 1,827,524$ |
| 4th Q 13 | $\$ 598,203$ | $\$ 960,354$ | $\$ 2,178,869$ | $\$ 5,198,349$ | $\$ 2,210,250$ |
| 1st Q 14 | $\$ 633,750$ | $\$ 1,039,621$ | $\$ 2,080,148$ | $\$ 5,780,864$ | $\$ 2,309,071$ |
| 2nd Q 14 | $\$ 612,030$ | $\$ 1,072,560$ | $\$ 2,059,209$ | $\$ 5,892,273$ | $\$ 2,270,093$ |
| 3rd Q 14 | $\$ 639,200$ | $\$ 1,008,881$ | $\$ 2,073,786$ | $\$ 5,908,647$ | $\$ 2,187,658$ |

At $\$ 2,187,658$, the average condominium price was $20 \%$ higher than 2013's third quarter, but down from the prior quarter. All sizes of condos posted higher average prices than a year ago, led by a $29 \%$ gain for 3-bedroom and larger units.
*Incudes new development and resale apartments.
3014 data is preliminary and subject to revision in future reports. Data from the prior four quarters has been revised to include sales recorded after our initial reports were released.

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## MANHATTAN - NEW DEVELOPMENTS

average and Median Sale Price


Average Price Per Square foot


Sales by Area


Apartments in new developments sold for an average of \$2,672,066 in the third quarter, a $43 \%$ jump from last year's comparable period. This figure did decline sharply from the second quarter of 2014, due to fewer closings over $\$ 20$ million.

The average price per square foot for new apartments rose 23\%, from \$1,343 a year ago to $\$ 1,646$. Downtown south of 14 th Street accounted for $24.4 \%$ of new development sales, the highest percentage of any market.

## MANHATTAN <br> Resale cooperatives and Condominiums

AVERAGE AND MEDIAN SALE PRICE


Average Sale Price $\square$ Median Sale Price $\square$

Cooperative average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 13 | $\$ 402,134$ | $\$ 618,963$ | $\$ 1,294,206$ | $\$ 3,195,118$ | $\$ 1,142,494$ |
| 4th Q 13 | $\$ 380,293$ | $\$ 630,357$ | $\$ 1,319,308$ | $\$ 3,598,163$ | $\$ 1,140,489$ |
| 1st Q 14 | $\$ 388,034$ | $\$ 645,638$ | $\$ 1,346,392$ | $\$ 4,341,024$ | $\$ 1,232,106$ |
| 2nd Q 14 | $\$ 417,537$ | $\$ 674,037$ | $\$ 1,373,325$ | $\$ 3,848,410$ | $\$ 1,222,700$ |
| 3rd Q 14 | $\$ 393,455$ | $\$ 685,544$ | $\$ 1,361,726$ | $\$ 4,544,621$ | $\$ 1,311,093$ |

Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 13 | $\$ 611,633$ | $\$ 942,755$ | $\$ 1,844,908$ | $\$ 4,364,262$ | $\$ 1,757,202$ |
| 4th Q 13 | $\$ 627,912$ | $\$ 969,987$ | $\$ 2,056,068$ | $\$ 4,311,396$ | $\$ 1,843,218$ |
| 1st Q 14 | $\$ 636,191$ | $\$ 1,019,195$ | $\$ 1,946,802$ | $\$ 4,337,774$ | $\$ 1,909,083$ |
| 2nd Q 14 | $\$ 632,219$ | $\$ 1,086,651$ | $\$ 1,935,718$ | $\$ 4,687,350$ | $\$ 1,917,740$ |
| 3rd Q 14 | $\$ 640,065$ | $\$ 1,022,059$ | $\$ 2,035,367$ | $\$ 4,778,484$ | $\$ 1,952,403$ |

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## MANHATTAN <br> Resale cooperatives and Condominiums

Time On the Market


Excludes units listed over one year.

Asking Vs. Selling Price


Based on the last asking price.

LOFTS
Average and Median Sale Price Per Square Foot

|  | \$1,313 ${ }^{\text {\$ }} 1,250$ | \$1,383 $\left.\right\|_{\text {\$1,338 }}$ | \$1,434 ${ }_{\text {\$1,338 }}$ | \$1,409 ${ }_{\text {\$1,372 }}$ | \$1,524 $\left.\right\|_{\text {\$1,500 }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$1,600 |  |  |  |  |  |
| \$1,400 |  |  |  |  |  |
| \$1,200 |  |  |  |  |  |
| \$1,000 |  |  |  |  |  |
| \$800 |  |  |  |  |  |
| \$600 |  |  |  |  |  |
| \$400 |  |  |  |  |  |
|  | 3013 | $4 \mathrm{Q13}$ | 1014 | 2014 | 3014 |

[^1]
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## EAST SIDE RESALE APARTMENTS

Generally 59th to 96th Street, Fifth Avenue to the East River

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :---: | ---: | :---: | ---: | ---: |
| Percent of <br> Sales | 3rd Q 13 | $10 \%$ | $36 \%$ | $35 \%$ | $19 \%$ |
| 3rd Q 14 | $13 \%$ | $36 \%$ | $31 \%$ | $20 \%$ |  |
| Average | 3rd Q 13 | $\$ 390,346$ | $\$ 628,787$ | $\$ 1,607,273$ | $\$ 4,473,895$ |
|  | 3rd Q 14 | $\$ 409,217$ | $\$ 689,729$ | $\$ 1,703,122$ | $\$ 6,083,266$ |
|  | \% Change | $5 \%$ | $10 \%$ | $6 \%$ | $36 \%$ |

Prices rose for all categories of East Side resale apartments over the past year. A $\$ 70$ million closing helped pushed the average price for 3-bedroom and larger apartments 36\% higher than a year ago. The average price per room rose 12\% for prewar and $8 \%$ for postwar co-ops compared to 2013's third quarter. The average condo price per square foot increased 8\% during the past year.

COOPERATIVE
average Price Per Room

|  | \$380,152 $\left.\right\|_{\text {\$426,206 }}$ | \$234,992 ${ }_{\text {\$ } 253,982 ~}^{\text {a }}$ |
| :---: | :---: | :---: |
| \$450,000 |  |  |
| \$400,000 |  |  |
| \$350,000 |  |  |
| \$300,000 |  |  |
| \$250,000 |  |  |
| \$200,000 |  |  |
| \$150,000 |  |  |
| \$100,000 |  |  |
|  | Prewar | Postwar |

## CONDOMINIUM

average Price Per Square Foot


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## WEST SIDE RESALE APARTMENTS

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Percent of Sales | 3rd Q 13 | 11\% | 38\% | 34\% | 17\% |
|  | 3rd Q 14 | 15\% | 34\% | 32\% | 19\% |
| Average Price | 3rd Q 13 | \$455,201 | \$779,543 | \$1,576,950 | \$3,628,589 |
|  | 3rd Q 14 | \$492,701 | \$856,197 | \$1,911,715 | \$5,012,513 |
|  | \% Change | 8\% | 10\% | 21\% | 38\% |

West Side resale apartments saw steep price increases over the past year, led by larger units. At just over $\$ 5$ million, the 3-bedroom and larger average price was 38\% higher than a year ago. Co-ops saw their average price per room rise $22 \%$ for prewar and $16 \%$ for postwar units. At \$1,777, the average condo price per square foot was 18\% above last year's level.

COOPERATIVE
AVErage Price Per Room


CONDOMINIUM
average Price Per Square Foot

| $\$ 1,800$ | \$1,504 |
| :--- | :--- |
| \$1,777 |  |
| $\$ 1,700$ |  |
| $\$ 1,600$ |  |
| $\$ 1,500$ |  |
| $\$ 1,400$ |  |
| $\$ 1,100$ |  |

## HALSTEAD PRPOPERTY。

## MIDTOWN RESALE APARTMENTS

Generally 34th to 59th Street, East River to Hudson River

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :---: | :---: | ---: | ---: |
| Percent of <br> Sales | 3rd Q 13 | $20 \%$ | $45 \%$ | $27 \%$ |
| 3rd Q 14 | $25 \%$ | $43 \%$ | $25 \%$ | $8 \%$ |
| Average | 3rd Q 13 | $\$ 433,981$ | $\$ 425,764$ | $\$ 799,846$ |

Resale prices were mixed in the Midtown market over the past year, rising for 1-bedroom and 3-bedroom and larger units while declining for studio and 2-bedrooms. Co-op prices rose for both prewar and postwar apartments, while the average condo price per square foot edged up 3\% from 2013's third quarter.

COOPERATIVE
AVErage Price Per Room


CONDOMINIUM
average Price Per Square Foot


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## DOWNTOWN RESALE APARTMENTS

34th - 14th Street

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |  |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 13 | $23 \%$ | $50 \%$ | $20 \%$ | $7 \%$ |
| Sales | 3rd Q 14 | $22 \%$ | $48 \%$ | $23 \%$ | $7 \%$ |
| Average | 3rd Q 13 | $\$ 484,601$ | $\$ 822,766$ | $\$ 1,687,011$ | $\$ 2,901,617$ |
| Price | 3rd Q 14 | $\$ 478,596$ | $\$ 880,666$ | $\$ 2,072,378$ | $\$ 3,910,658$ |
|  | \% Change | $-1 \%$ | $7 \%$ | $23 \%$ | $35 \%$ |

The average price rose over the past year all sizes of resale apartments located Downtown from 34th to 14th Street, except studios. At \$302,254 the average price per room for prewar co-ops was $24 \%$ higher than a year ago while the postwar figure rose $9 \%$. Condo prices in this market averaged \$1,715 per square foot, $14 \%$ more than during the third quarter of 2013.

COOPERATIVE
average Price Per Room


CONDOMINIUM
average Price Per Square Foot


## HALSTEAD PRPOPERTY。

## DOWNTOWN RESALE APARTMENTS

South of 14th Street

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 3rd Q 13 | $19 \%$ | $42 \%$ | $29 \%$ | $10 \%$ |
| 3rd Q 14 | $15 \%$ | $48 \%$ | $28 \%$ | $9 \%$ |  |
| Average | 3rd Q 13 | $\$ 546,573$ | $\$ 815,167$ | $\$ 1,651,563$ | $\$ 3,816,697$ |
|  | 3rd Q 14 | $\$ 569,558$ | $\$ 953,329$ | $\$ 1,778,497$ | $\$ 3,151,485$ |
|  | \% Change | $4 \%$ | $17 \%$ | $8 \%$ | $-17 \%$ |

Downtown south of 14th Street was the only market to see its resale average price fall for 3-bedroom and larger apartments over the past year. All other size categories saw higher average prices than a year ago. Co-op prices were mixed compared to 2013's third quarter, while the condo average price per square foot rose $6 \%$.

COOPERATIVE
average Price per Room

$3013 \square 3014 \square$

CONDOMINIUM
average Price Per Square Foot


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## UPPER MANHATTAN RESALE APARTMENTS

Generally North of 96th Street on the East Side, and 110th Street on the West Side


COOPERATIVE
average Price Per Room


CONDOMINIUM
average Price Per Square Foot

| $\$ 800$ | $\$ 780$ |
| :---: | :---: | :---: |
| $\$ 700$ |  |
| $\$ 600$ |  |
| $\$ 500$ |  |
| $\$ 400$ |  |
| $\$ 300$ |  |
| $\$ 200$ |  |

$3 \mathrm{Q} 13 \square 3 \mathrm{Q} 14 \square$

This report is based on 2,712 recorded Manhattan apartment sales, $15 \%$ fewer than were reported during last year's comparable period.
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Park Avenue 499 Park Avenue 212.734 .0010 West Side 408 Columbus Avenue 212.769.3000 Village 831 Broadway 212.381 .6500
SoHo 451 West Broadway 212.381.4200
East Side 770 Lexington Avenue 212.317.7800
Harlem 2169 Frederick Douglass Blvd. 212.381.2570
Washington Heights 819 West 187th Street
Hudson Valley 526 Warren Street 518.828.0181

[^2]Stamford, CT 1099 High Ridge Road 203.329.8801 East Hampton 2 Newtown Lane 631.324.6100 Southampton 31 Main Street 631.283.2883
New Jersey 200 Washington Street 201.478.6700 Development Marketing 445 Park Avenue 212.381.4203 Commercial Division 770 Lexington Avenue 212.381.3208 Global Services 770 Lexington Avenue 212.381.6521


[^0]:    Cover Property: halstead.com Web\#11144535

[^1]:    Average Sale Price PSF $\square \quad$ Median Sale Price PSF $\square$

[^2]:    Brooklyn Heights 150 Montague Street 718.613.2000 Park Slope 76 Seventh Avenue 718.399.2222 Park Slope 244 Fifth Avenue 718.622.9300 Cobble Hill 162 Court Street 718.613.2020 Boerum Hill 495 Atlantic Avenue 718.613.2090 Bedford Stuyvesant 316 Stuyvesant Ave. 718.613.2800 Riverdale 3531 Johnson Avenue 718.878.1700 Riverdale 5626 Mosholu Avenue 718.549.4116

