## QuARIRMY $R=$

## FOURTH OUUARTER 2011



# Manhattan Cooperatives and Condominiums 

Manhattan apartment prices averaged $\$ 1,391,745$ in the fourth quarter of 2011, 3\% less than a year ago. A leading factor in the lower average price was a steep decline in condo sales, which accounted for $40 \%$ of all sales, compared to $46 \%$ in 2010's fourth quarter. Condos typically sell for more than co-ops, so if they comprise a smaller share of sales, the overall average apartment price will be driven lower. There were 1,645 fourth quarter closings reported at the time of this report, 13\% less than a year ago.

## Average and Median Sale Price



Average Sale Price $\quad$ Median Sale Price

Cooperative Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | :--- | ---: | ---: |
| 4th Q 11 | $\$ 329,760$ | $\$ 570,762$ | $\$ 1,214,570$ | $\$ 3,718,129$ | $\$ 1,149,203$ |
| 3rd Q 11 | $\$ 343,363$ | $\$ 577,256$ | $\$ 1,221,556$ | $\$ 3,559,549$ | $\$ 1,180,442$ |
| 2nd Q 11 | $\$ 351,499$ | $\$ 590,688$ | $\$ 1,308,501$ | $\$ 3,675,849$ | $\$ 1,214,047$ |
| 1st Q 11 | $\$ 331,846$ | $\$ 582,669$ | $\$ 1,210,817$ | $\$ 3,157,789$ | $\$ 1,070,229$ |
| 4th Q 10 | $\$ 342,545$ | $\$ 593,718$ | $\$ 1,231,116$ | $\$ 3,150,700$ | $\$ 1,158,333$ |

## Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 4th Q 11 | $\$ 536,109$ | $\$ 852,364$ | $\$ 1,666,186$ | $\$ 4,187,336$ | $\$ 1,825,728$ |
| 3rd Q 11 | $\$ 525,014$ | $\$ 837,707$ | $\$ 1,652,607$ | $\$ 3,844,301$ | $\$ 1,756,744$ |
| 2nd Q 11 | $\$ 493,992$ | $\$ 796,378$ | $\$ 1,652,085$ | $\$ 3,724,128$ | $\$ 1,670,908$ |
| 1st Q 11 | $\$ 517,980$ | $\$ 820,419$ | $\$ 1,631,454$ | $\$ 3,853,227$ | $\$ 1,745,464$ |
| 4th Q 10 | $\$ 495,002$ | $\$ 844,964$ | $\$ 1,637,638$ | $\$ 4,567,750$ | $\$ 1,751,219$ |

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## Average Price Per Square Foot

New Developments


Lofts


Apartments in new developments sold for an average of $\$ 1,205$ per square foot, a 10\% improvement from 2010's fourth quarter. The average loft price per square foot also rose 10\%, from \$1,052 a year ago to $\$ 1,154$.

Time on the Market


Excludes new developments and units listed over one year.

Asking Vs. Selling Price


Based on the last asking price. Excludes new developments.

Apartments that sold during the fourth quarter spent an average of 123 days on the market, $9 \%$ longer than a year ago. Sellers received 95.4\% of their last asking price, virtually unchanged
from the fourth quarter of 2010.

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## East Side

Generally 59th to 96th Street, Fifth Avenue to the East River

Helped by three closings for more than $\$ 20$ million,
the average price for three-bedroom and larger apartments on the East Side rose 42\% compared to 2010's fourth quarter.

The average price
declined for smaller units, with studio prices $12 \%$ lower than a year ago. East Side condo prices averaged \$1,219 per square foot, an $8 \%$ improvement from the fourth quarter of 2010.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 4th Q 10 | 4th Q 11 | $11 \%$ | $39 \%$ | $28 \%$ |
| Average | 4th Q 10 | $13 \%$ | $34 \%$ | $34 \%$ | $22 \%$ |
| Price | 4th Q 11 | $\$ 355,459$ | $\$ 647,207$ | $\$ 1,581,971$ | $\$ 3,605,513$ |
|  | \% Change | $\$ 311,343$ | $\$ 634,256$ | $\$ 1,520,263$ | $\$ 5,105,215$ |

## Cooperative

## Condominium

Average Price Per Room


Average Price Per Square Foot

| $\$ 1,400$ | \$1,219 |
| :---: | :---: | :---: |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |
| $\$ 800$ |  |
| $\$ 600$ |  |
| $\$ 400$ |  |
| $\$ 0$ |  |

## West Side

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

The average price per square foot for West Side condos jumped 20\% over the past year to $\$ 1,571$. This increase was due in part to a large number of closings at The Laureate, a new development whose sales averaged over \$2,200 a foot. Co-op prices were
mixed, as the average price per room rose 9\% for prewar but fell 6\% for postwar co-ops.

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |  |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 4th Q 10 | 4th Q 11 | $8 \%$ | $33 \%$ | $38 \%$ |
| Average | 4th Q 10 | $13 \%$ | $29 \%$ | $32 \%$ | $21 \%$ |
| Price | 4th Q 11 | $\$ 391,228$ | $\$ 411,512$ | $\$ 766,529$ | $\$ 1,378,920$ |

## Cooperative

## Condominium

## Average Price Per Room



Average Price Per Square Foot

| $\$ 1,600$ | \$1,309 |
| :---: | :---: | :---: |
| $\$ 1,400$ |  |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |
| $\$ 800$ |  |
| $\$ 600$ |  |
| $\$ 200$ |  |

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## Midtown

Midtown East Generally 34th to 59th Street, Fifth Avenue to the East River

Cooperative
Average Price Per Room

$4010 \square 4011 \square$

Condominium
Average Price Per Square Foot


Prices fell over the past year for both condos and co-ops in the Midtown East market. The 19\% decline in the average condo price per square foot was due mainly to an
abnormally high figure a year ago, helped by a large number of high-end sales.

Midtown West co-op prices were mixed from a year ago, with prewar units faring better than postwar ones. It's worth noting that the relatively small number of sales in these categories can lead to large fluctuations from quarter-to-quarter.

Midtown West Generally 34th to 59 Sth Street, Hudson River to West of fith Avenue

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot


## Downtown

South of 34th Street

In the Downtown market, the average condo price
per square foot rose
5\% over the past year to $\$ 1,257$. Co-op prices declined, with the average price per room 8\% lower for prewar and 4\% lower for postwar apartments. This was due in part to the fact that the average co-op sold in the fourth quarter was smaller than a year ago.

## Cooperative

Average Price Per Room


Condominium
Average Price Per Square Foot

| $\$ 1,300$ | \$1,257 |
| :---: | :---: | :---: |
| $\$ 1,200$ |  |
| $\$ 1,100$ |  |
| $\$ 1,000$ |  |
| $\$ 900$ |  |
| $\$ 800$ |  |
| $\$ 700$ |  |

## Northern Manhattan

Generally North of 96th Street on the East Side, and 110th Street on the West Side

Sales at 1485 Fifth Avenue, a new development, helped push the average price $10 \%$ higher over the past year for threebedroom and larger apartments in Northern Manhattan, to \$784,280. The average price per room rose $5 \%$ for prewar and 2\% for postwar co-ops compared to 2010's fourth quarter. Condo prices were also higher, as the average price per square foot increased 3\% over the past year to $\$ 581$.

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :---: | :---: | :---: | :---: |
| Percent of | 4th Q 10 | $8 \%$ | $38 \%$ | $38 \%$ |
| Sales | 4th Q 11 | $8 \%$ | $40 \%$ | $34 \%$ |
| Average | 4 th Q 10 | $\$ 319,798$ | $\$ 394,509$ | $\$ 577,071$ |

## Cooperative

Average Price Per Room


Condominium
Average Price Per Square Foot

$4 \mathrm{Q} 10 \square 4 \mathrm{Q} 11 \square$

This report is based on 1,645 recorded Manhattan apartment sales, $13 \%$ fewer than were reported during last year's comparable period.
Prepared by Gregory Heym, Chief Economist, Halstead Property, LLC.
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[^1]Park Avenue 499 Park Avenue 212.734.0010 West Side 408 Columbus Ave 212.769.3000
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SoHo 451 West Broadway 212.381.4200
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